



NORTH CENTRAL WI WORKFORCE DEVELOPMENT BOARD MEETING
March 23, 2017

Northcentral Technical College, 1000 W Campus Drive, Wausau, WI 54401
Center for Business and Industry Building
Room CBI 103 & 110

WDB Members Present: Marcia Christiansen, Kathy Drengrer, Bill Michalsen (phone), Ashley Held (phone), Ronald Karl, Cindy Kiesling (phone), Matthew Murphy, Patty Noland, Kent Olson, Mark Kramer, Steve Marshall, James Yach, DuWayne Swan (phone) Lisa Sobczak, Joe Kinsella (phone), Ron Skallerud

WDB Members Absent: Todd Bencke, Dave Eckmann, Ann Zenk, Andy Thompson, Cheryl Kryshak, Jolene Peet, Ron Zimmerman, Kristine Gilmore and Tom Felch

CEO'S Present: Tom Rudolph (phone), Paul Milan, Angi Schreiber (phone), and Jay Verhulst,

WDB Staff Present: John Cokl, Rene Daniels, Jane Spencer, Derek Heikkinen, Ray Rogers, Stephanie Haka and Nicole Rice

Others Present: Volker Gaul, Sandy Kiddoo, Lori Weyers and Morna Foy

- 1. Call to Order:** Olson called the meeting to order at 9:32 A.M.
- 2. Approval of the Agenda:** Kramer made a motion to approve the agenda as presented, it was seconded by Christiansen. Motion carried.
- 3. Announcement of Quorum:** There was quorum.
- 4. Approval of 01/26/2017 WDB Meeting Minutes:** Murphy made a motion to approve the minutes as presented, it was seconded by Skallerud. Motion carried.
- 5. Announcements from the CEO's:** Rudolph reported that the CEO's met on March 9th 2017 and approved the minutes, the treasurer's report, and the mid-year monitoring report of the providers and discussed the OSO RFP and the Job Center Certification process. They discussed the Marathon County Job Center "Request for Information" process. They also received an update on the county jail services.
- 6. Announcements from the Chair:** Olson stated that CWI has gone through a reorganization which includes changes to the by-laws and committee structure. They are now aligned with four separate committees.
- 7. Secretary/Treasurer's Report:** Cokl gave the Secretary/Treasurer's report. He referred members to pages 5-8 in the meeting packet entitled "North Central Wisconsin WDB Statement of Financial Position", and "North Central Wisconsin WDB Statement of Activities", and the page entitled "North Central Wisconsin WDB Functional Expense Report" and the chart entitled "North Central Wisconsin Workforce Development Board Revenue Detail".

Skallerud made a motion to approve the January 2017 Secretary/Treasurer's report as presented, it was seconded by Murphy. Motion carried.

8. COMMITTEE REPORTS

- a. **Strategic Directions:** Christiansen reported that committee members agreed upon a demonstration project called "Achieve Local". This project's goal is to increase the effectiveness of mandatory Academic and Career Planning in high schools. The committee decided that a "bottom up", rather than "top down" strategy would be most effective to address this priority. They decided to target one school district to pilot a comprehensive "grow/retain our own talent" initiative. Based on the enrollment data and availability of other community partners/resources, they tentatively selected the Rhinelander School District.
- b. **Talent Pipeline Development:** Skallerud reported the Pre-Apprenticeship class was officially approved by DWD, 14 out of 15 participants have completed the class. The last day of the class will be on April 21st 2017. There will be an employer event on April 20th at Northcentral Technical College in Wausau for the graduates to meet with potential employers. He also mentioned that the WAGE\$ grant is a DWD grant that is funded by DOL. The purpose for this grant is to create healthcare, IT and an advanced manufacturing apprenticeship through this funding. Another round of Fast Forward funding is available. It is for the construction field. We had two construction employers interested in writing a grant for the money. The money can be used to upskill their current workforce or for construction training for their employees.
- c. **Executive Committee:** Olson reported the PY 16 contracted providers mid-year review went well. The committee also approved the PY17 contract renewals, the Marathon County Job Center "Request for Information" for Relocation, the Performance Evaluation Bonus Pool and the Executive Director Review.
- d. **OSO Consortium:** Sobczak reported that the OSO Request for Proposal has gone out to interested parties. The Marshfield Job Center will be relocating. They will be moving into the new community center in Marshfield which is the old library by July 2017. The Marathon County Job Center in Wausau received the go ahead from DWD to relocate as well. The current lease of the Marathon County Job Center goes through December 31, 2017. Three job fairs will be held this spring: Central Wisconsin Job Fair and Northern Advantage Job Fair both on (April 5th) and Marathon County Job Fair (April 19th). The MOU will be updated which includes all the mandatory partners some of which are located in the job centers. The Job Center Certification process is taking place currently. The job center customer survey results were shared, which were mostly positive results, for each job center location in our nine county area.
- e. **Industry Alliance updates:** Rice reported the CWITA is working with the WAGE\$ grant from DWD in developing an IT apprenticeship for a software developer. The committee also has been doing academic and career planning for the schools. They have been going to the schools to talk about this topic. They are planning an IT summit for September 30, 2017 at Mid-State Technical College in Stevens Point. Heikkinen gave an update for CWIMMA, their welding competition has completed and the awards event is scheduled for May 23, 2017. The accreditation process is also being finalized. Olson gave the WATEA update. He mentioned they went through the DACUM process years ago. The Transportation of Excellence facility is going forward with the help of Northcentral Technical College.
- f. **Program Updates:** Spencer reported that the Pre-Apprenticeship class was officially approved by DWD. The DVR Lifework\$ is in the planning stages. We have gotten over 90 student referrals and will have two new classrooms, one in Antigo and the other in Rhinelander. Spencer handed out a document which explained the eligibility for our WIOA programs.

Kiesling went through the recent dislocations in the area. She provided a verbal report to the group in which the following dislocations are happening in our area. Gannet Papers is closing the Wausau printing facility in the middle of April. MC Sports is closing both the Plover and Wisconsin Rapids stores. Vanity is closing in the Wausau Center mall and JCPenney's is closing the Wisconsin Rapids and Marshfield stores.

9. Program Presentations: Morna Fo, the President of the Wisconsin Technical College System, gave her presentation entitled "Inspire, Innovate, Transform" Technical Colleges as Partners in Workforce Development.

10. Executive Director Report and board Governance: The report was on pages 9-11 in the meeting packet. The board governance discussion document was handed out to the group.

11. ADJOURNMENT: The meeting adjourned at 11:40 AM.

Next Meeting: The June 22, 2017 meeting will be held at Northcentral Technical College in Wausau.