



North Central Wisconsin Workforce Development Board

Thursday, June 10, 2021 at 10:00 a.m.
Zoom

Minutes

WDB Members Present: Sandy Bishop, Thad Brockman, Al Chaney, Marcia Christiansen, Paula Erickson, Brad Gast, Paul Herold, Ron Karl, Cindy Kiesling, Craig McEwen, Patty Noland, Casey Nye, Jolene Peet, Kristine Porter, Diane Sennholz, Lisa Sobczak, and Ron Zimmerman

WDB Members Absent: Marty Anderson, Janene Beck Hafner, Dave Eckmann, Tom Felch, Mark Kramer, Matt Murphy, Tim Norlin, Dean Zaumseil, and Andy Thompson

WDB Staff Present: Rob Golla, John Cokl, Nicole Rice, Jane Spencer, Jennifer Krzmarcik, Brian Kalish and CJ Tangedal

Others Present: Sara Guild, Tait Strand, Chris Holman, Jay Verhulst and Craig McEwen

1. **Call to Order-** Kinsella called the meeting to order at 10:04 a.m.
2. **Announcement of Quorum-** There was quorum.
3. **Approval of Agenda-** Chaney made a motion to approve the agenda; it was seconded by Erickson. Motion carried by unanimous voice vote.
4. **Approval of Minutes from March 11, 2021 –** Kiesling made a motion to approve the minutes from March 11, 2021; it was seconded by McEwen. Motion carried by unanimous voice vote.
5. **Announcements from the Chief Elected Officials –** McEwen gave an update on the last CEO meeting that was held on May 20th, 2021.
6. **Announcements from the Chair –** Kinsella announced that Marty Anderson and Tom Felch have turned in their resignations from the board and Spencer will begin looking for their replacements. He also announced and welcomed Dean Zaumseil from Lac De Flambeau Business Development Center as a new board member. Kinsella welcomed NCWWDB's new Business Services Director, Brian Kalish.

7. **Review and Approval of Treasurer's Report-** Cokl provided an overview of the financials that were included in the packet. Chaney made a motion to approve the treasurer's report as presented; it was seconded by Nye. Motion carried by unanimous voice vote.
8. **Review and Approval of PY21 Budget** – Spencer provided background information that the Executive Committee and CEO's have approved the budget at their last meetings. Cokl presented the PY12 budget to the group. McEwen made a motion to approve the PY21 budget as presented, it was seconded by Christiansen. Motion carried by unanimous voice vote.
9. **Election and Approval of Board Officers for Chair, Vice-Chair and Secretary/Treasurer** – Kinsella presented the slate of board officers and asked the group for nominations. Hearing none, Erickson made a motion to approve the slated board officers - Joe Kinsella as Chair, Ron Zimmerman as Vice-Chair and Matt Murphy as Secretary/Treasurer; it was seconded by Chaney. Motion carried by unanimous voice vote.
10. **NCWWDB Administration Office** – Spencer presented a PowerPoint of the three potential new office locations. Each location listed the building details with the pros and cons on each. The Board provided their feedback and suggestions on the locations.
11. **NCWWDB Communication Flyer and Rebranding Discussion** – Spencer explained that creating outreach materials was part of the strategic plan. Spencer unveiled a flyer that member Al Chaney and his team have created with input from NCWWDB staff. The two-sided flyer can be distributed digitally or printed. Spencer also began the discussion of the NCWWDB logo and possibly rebranding in the future.

12. **Workgroup/Program Summaries:**

Executive Committee – Kinsella reported that he and Spencer have discussed having the September meeting in-person due to that meeting being the annual Awards of Excellence. Spencer is asking for early RSVPs so there would be enough people to have a nice presentation for the award recipients.

Program Updates – Rice gave an update on performance, referencing the blue table reports presented. For Adult, all measures were met or exceeded. Dislocated Worker is also meeting or exceeding measures. Youth had one measure they were failing in Q4.

The raw data was requested, and data entry errors were found. With those corrections we are meeting that measure now. Kiesling gave an update of the Dislocated Worker report included in the packet.

Dashboard – Spencer referenced the dashboard included in the packet that tracks the participants we are serving, and the performance based on the strategic plan. Spencer also referenced her Executive Director report details included in the packet. She mentioned the page included in the packet of the individual who was awarded the endowment from Nicolet College Foundation in the industry of carpentry.

13. **Partner Reports:**

One-Stop-Operator – Peet reported the OSO met on June 1st where they discussed that Job Centers are now open without appointments and were a bit busier with walk-in traffic. The OSO members also voted to cancel the OSO COVID policies they adopted in September 2020 and adopt the current DWD COVID Policy. They also discussed the status of Job Centers, and the need to change the status of the Wisconsin Rapids and the Northern Advantage Job Centers from comprehensive to affiliate sites due to the services provided. OSO will be conducting a summer survey after July 1st as well as implementing a real time survey after additional research.

CWITA – Erickson reported that Brian Kalish attended the last CWITA meeting in her place. Greg Wright from Create Portage County joined the meeting to provide information regarding a cohort model that focused on rural innovation, as technology in rural areas is more of a challenge. The IT Conference will conduct their fifth conference as a virtual conference this year. They discussed the return to office status and how the members' organizations are handling that with their employees.

CWIMMA – Tait Strand reported the Heavy Metal Tour has been postponed till 2022 as the school districts are unable to commit to the extracurricular activities at this time. The NTC and Mid-State summer programs are completely full, Metal Masters Quest and Metal Mania, respectively. CWIMA presented Dr. Lori Weyers from NTC with their first "President's Award".

WATEA – Sara Guild reported they had their annual meeting on May 11th. They presented Dr. Lori Weyers with a “Friend of the Industry” award. On July 30th they will have their Annual Golf Outing to support their programming. They will give out scholarships to five students at this year’s event. WATEA will hold a vehicle raffle giveaway, a new car of choice up to \$25,000. They are halfway through their new auto collision training program with 12 students enrolled. They are looking for options to continue the Commute to Careers program, and the best use of the shuttle vehicles.

14. **Adjournment-** McEwen made a motion to adjourn the meeting; it was seconded by Nye. Meeting adjourned.



North Central Wisconsin Workforce Development Board

Thursday, March 11, 2021 at 10:00 a.m.
Zoom

Minutes

WDB Members Present: Marty Anderson, Janene Beck-Hafner, Sandy Bishop, Thad Brockman, Al Chaney, Marcia Christiansen, Dave Eckmann, Paula Erickson, Brad Gast, Ron Karl, Cindy Kiesling, Craig McEwen, Matt Murphy, Patty Noland, Tim Norlin, Casey Nye, Jolene Peet, Diane Sennholz, Lisa Sobczak, Andy Thompson, and Ron Zimmerman

WDB Members Absent: Tom Felch, Joe Kinsella, Mark Kramer, and Kris Porter

WDB Staff Present: Rob Golla, John Cokl, Nicole Rice, Jane Spencer, Jennifer Krzmarcik, and CJ Tangedal

Others Present: Mitchell Rupp, Sara Guild, Matthew Kirchner, Al Haga, Dean Miller, and Brittany Beyer

1. **Call to Order-** Zimmerman called the meeting to order at 10:00 a.m.
2. **Announcement of Quorum-** There was quorum.
3. **Approval of Agenda-** Eckmann made a motion to approve the agenda; it was seconded by McEwen. Motion carried by unanimous voice vote.
4. **Program Presentations** – Dave Eckmann and Matt Kirchner presented on Industry 4.0 with a PowerPoint. Brittany Beyer presented on the Broadband Expansion.
5. **Approval of Minutes from December 10, 2021** – McEwen made a motion to approve the minutes from December 10, 2021; it was seconded by Kiesling. Motion carried by unanimous voice vote.
6. **Announcements from the Chief Elected Officials** – McEwen gave an update on the last CEO meeting that was held on February 18th, 2021. At that meeting counties gave updates on COVID vaccine rollouts.
7. **Announcements from the Chair** – Zimmerman announced that Tom Bencke has retired from his position and resigned from the board.
8. **Review and Approval of Treasurer’s Report-** Cokl provided an overview of the financials that were included in the packet. Erickson made a motion to approve the treasurer’s report as presented; it was seconded by Eckmann. Motion carried by unanimous voice vote.
9. **Workgroup/Program Summaries:**
 - Executive Committee** – Zimmerman reviewed the past meeting on February 11th, 2021, where the investment plan of putting \$300,000 unrestricted funds into the market was approved. He reviewed the discussions of ending the CWIMA contract that took place over two meetings. The resolution being terminating the contract with a 30-day notice.

Program Updates – Rice updated the group that herself, John and Derek have conducted mid-year contract renewals. The Executive committee went ahead with the option to renew our contracts with our current providers for PY21. She then reviewed the performance tables included in the packet, there was a slight improvement with Q2 performance over Q1 participants. Kiesling reported on the dislocated worker updates included in the packet. These include, WPS, Mason Companies, and VERSO.

Dashboard – Spencer reviewed the dashboard spreadsheet that reports the strategic initiatives. We are serving a total of 576 people. Board member Al Chaney is working with us on our communication pieces that will be presented at the next board meeting in June 2021. Spencer referred to her Executive Directors report to announce that Derek Heikkinen has resigned from his position and she is looking to fill that position and will keep everyone posted on that.

10. **Partner Reports:**

One-Stop-Operator – Rice reported that on March 2nd OSO met and had all the required partners who are part of the MOU attend.

CWITA – Erickson reported they will be working on the fifth annual conference; it will be virtual again this year. The call to speakers is out right now, the conference will be October 9th, 2021. CWITA will also be holding their summer camps virtually in collaboration with UWSP. The Wausau School District in conjunction with NTC are putting together an afterschool program that will focus on the ideas from the Code Twins books.

CWIMMA – Spencer gave the report that CWIMMA has dropped an M in their name, now CWIMA. They are planning an annual Expo in May and their golf outing in August. They have received a Fast Forward grant and will be taking ownership of the Move to Manufacturing program at NTC.

WATEA – Sara Guild reported they have moved their location in a standalone facility, to serve people walking in to get information. They have also received a Fast Forward grant; they launched a new Auto Collision training program to 15 students in their new facility. The other two programs are still going, Wheels to Work and Commute to Careers, serving half a dozen individuals.

11. **Adjournment-** Zimmerman adjourned the meeting at 11:37AM



North Central Wisconsin Workforce Development Board

Thursday, December 10, 2020 at 10:00 a.m.
Zoom

Minutes

WDB Members Present: Janene Beck-Hafner; Todd Bencke; Thad Brockman; Al Chaney; Dave Eckmann; Paula Erickson; Tom Felch; Brad Gast; Paul Herold; Ron Karl; Cindy Kiesling; Joe Kinsella; Patty Noland; Tim Norlin; Casey Nye; Diane Sennholz; Lisa Sobczak; Andy Thompson; Ron Zimmerman; Craig McEwen

WDB Members Absent: Sandy Bishop, Marcia Christiansen, Mark Kramer, Matt Murphy, Jolene Peet, and Kris Porter

WDB Staff Present: Rob Golla; John Cokl; Nicole Rice; Derek Heikkinen; Jane Spencer; Jennifer Krzmarcik

Others Present: Mitchell Rupp; Brian Wolf; Renee O'Day; Sara Guild; Marty Anderson

1. **Call to Order-** Kinsella called the meeting to order at 10:03 a.m.
2. **Announcement of Quorum-** There was quorum.
3. **Approval of Agenda-** Zimmerman made a motion to approve the agenda; it was seconded by McEwen. Motion carried by unanimous voice vote.
4. **Program Presentations** – Jeff Sachse presented on the Regional Economics impacted by COVID-19
5. **Approval of Minutes from September 10, 2020** – Kiesling made a motion to approve the minutes from September 10, 2020; it was seconded by Norlin. Motion carried by unanimous voice vote.
6. **Announcements from the Chief Elected Officials** – McEwen reported on the last CEO meeting that took place on October 29, 2020. Two new board members were approved – Janene Beck-Hafner and Thad Brockman.
7. **Announcements from the Chair** – Kinsella welcomed the two new board members and a potential new board member, Marty Anderson, who was present. Each person introduced themselves. Kinsella also introduced and welcomed new staff member, Jennifer Krzmarcik, as the Support to Communities Grant Coordinator.

8. **Review and Approval of Treasurer’s Report-** Cokl provided an overview of the financials that were included in the packet. McEwen made a motion to approve the treasurer’s report as reported; it was seconded by Nye. Motion carried by unanimous voice vote.
9. **Workgroup/Program Summaries:**
- Executive Committee** – Kinsella reported that at the meeting, they discussed incumbent worker training and Board and Executive Committee succession planning.
- Program Updates** – Kiesling reported on the recent dislocations since October. They have seen an increase in the non-response lately. Rice referred to the performance reports for Q1 and explained the performance measures. Since the report is showing YTD cohorts, the pool of exits is smaller. COVID-19 has affected some measures, and there is hope that results will improve as the program year continues.
- Dashboard** – Spencer reviewed the dashboard that was included in the packet. She provided a reminder that the dashboard is used to report to the Board the strategic planning initiatives.
10. **Partner Reports:**
- One-Stop-Operator** – Wolfe reported that job centers won’t open until April 2021 at the earliest. They have also changed how they deliver their customer satisfaction surveys, due to the different ways of communication with COVID-19.
- CWITA** – Erickson reported on the fourth annual IT conference that was held in October. There were 117 attendees at the virtual event. The mentorship program currently has six matches from UWSP.
- CWIMMA** – Heikkinen reported that CWIMMA rebranded to Central Wisconsin Manufacturing Alliance as they add more members from other manufacturing sectors.
- WATEA** – Guild reported that the Wheels to Work Program has provided 18 new vehicle awards. This is double from the previous year. The Commute to Careers Program restarted in September; they have helped 12 individuals. The program is growing and expanding.
11. **Adjournment-** McEwen made a motion to adjourn the meeting; it was seconded by Zimmerman. Meeting adjourned at 11:51AM



North Central Wisconsin Workforce Development Board

Thursday, September 10, 2020 at 10:00 a.m.
Zoom

Minutes

WDB Members Present: Todd Bencke; Sandy Bishop; Al Chaney; Marcia Christiansen; Paula Erickson; Ron Karl; Cindy Kiesling; Joe Kinsella; Brad Gast; Matt Murphy; Patty Noland; Tim Norlin; Casey Nye; Andy Thompson; Ron Zimmerman; Craig McEwen

WDB Members Absent: David Eckmann; Tom Felch; Mark Kramer; Jolene Peet; Diane Sennholz; Lisa Sobczak

WDB Staff Present: CJ Tangedal; Rob Golla; John Cokl; Nicole Rice; Derek Heikkinen; Jane Spencer

Others Present: Al Haga; Mitchell Rupp; Brian Wolf; Renee O'Day; Sara Guild

1. **Call to Order-** Zimmerman called the meeting to order at 10:01am
2. **Announcement of Quorum-** There was quorum.
3. **Approval of Agenda-** McEwen made a motion to approve the agenda; it was seconded by Murphy. Motion carried by unanimous voice vote.
4. **Program Presentations** – Spencer introduced the Awards of Excellence and the winners' success stories were read. WIOA-Youth winner, Savannah Bloechl, WIOA-Adult winner, Felicia Krejci, WIOA-Dislocated Worker winner, Pa Gnia Lee and the Windows to Work Winner, Samantha Mortl. Spencer also introduced the 3rd Annual Employer of the Year award winner, Ellis Construction.
5. **Approval of Minutes from February 13, 2020** – Murphy made a motion to approve the minutes from February 13, 2020; it was seconded by Bishop. Motion carried by unanimous voice vote.
6. **Approval of Minutes from June 11, 2020** – Christiansen made a motion to approve the minutes from June 11, 2020; it was seconded by McEwen. Motion carried by unanimous voice vote.
7. **Announcements from the Chief Elected Officials** – McEwen provided an overview of the CEO meeting that took place on August 21st, 2020. Tim Norlin was approved as a new board member and the CEOs approved the 2020-2021 performance measures by accepting a counteroffer from DWD. The CEO officers were selected as follows: David Hintz as Chair, Ed Wagner as Vice Chair, and Cindy Gretzinger as Secretary/Treasurer. Craig McEwen was selected to serve on the Executive Committee. The CEO Consortium agreement was sent out via DocuSign for county chairs to sign.
8. **Announcements from the Chair** – Zimmerman welcomed Tim Norlin to the board. He also welcomed Brad Gast as an ex-officio member for the Board for NTC.
9. **Review and Approval of Treasurer's Report-** Cokl provided an overview of the July financials that were included in the packet. Erickson made a motion to approve the treasurer's report as reported; it was seconded by Christiansen. Motion carried by unanimous voice vote.

10. Workgroup/Program Summaries:

Executive Committee - Zimmerman welcomed Paula Erickson to the Executive Committee.

Program Updates - Rice provided an overview of the performance outcome pages in the packet. The Adult Program is meeting or exceeding the performance measures. The Dislocated Worker Program is exceeding all the performance measures. The Youth Program is meeting all the measures, with the exception of the Youth Credential Attainment Rate. Kiesling provided an update on the Dislocated Worker Program. The Verso dislocation in Wisconsin Rapids affected 900+ individuals. Donaldson had another reduction of 56 individuals. The Wisconsin Rapids Job Center is open for Verso dislocated workers, by appointment only.

Dashboard – Spencer reviewed the dashboard that reflects the local performance and strategic themes. Spencer announced that NCWWDB, along with four other workforce boards received the Opioid Recovery Grant. Over the next four years this grant will serve 55 individuals - 30 who are interested in getting into the field of helping people with addiction and 25 who have been affected by addiction to connect to the workforce.

11. Partner Reports:

One-Stop-Operator - Kiesling provided a report on the last OSO meeting, including the status of the job centers and the recent relocation of the Marathon County Job Center. The Rhinelander Drive Thru Job Fair held in July served 100+ individuals. There are high hopes to see a good turnout for the next Drive Thru Job Fair planned for September 17th.

CWITA - Erickson reported that the summer IT camps were run virtually this summer for 26 students. CWITA is now gearing up for the IT Conference scheduled for October. The virtual conference will provide 20 different session options for individuals to choose.

CWIMMA - Heikkinen reported that the 2020 Golf Outing was cancelled. The Milestone and Masters' Quest programs at NTC were still held over the summer.

WATEA - Guild reported that WATEA was able to hold their annual golf outing this past summer. WATEA awarded their annual scholarships to six high school and college students totaling \$13,500. Guild also reported that the Wheels to Work Program had to alter services when COVID hit.

12. **Adjournment-** Meeting adjourned at 11:15am. The next meeting will take place on Thursday December 10th, 2020 via Zoom.