



North Central Wisconsin  
Workforce Development Board

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Northcentral Technical College – D100  
1000 W Campus Drive, Wausau  
Thursday, June 9, 2022 at 10:00 a.m.  
Zoom

**Minutes**

**WDB Members Present:** Paul Herold, Joe Kinsella, Casey Nye, Tait Strand, Lisa Sobczak, and Ron Zimmerman

**WDB Members Present by Zoom:** Thad Brockman, Al Chaney, Paula Erickson, Kate Ferrel, Cindy Kiesling, Matt Murphy, Patty Noland, Tim Norlin, Jolene Peet, Diane Sennholz,

**WDB Members Absent:** Janene Beck Hafner, Sandy Bishop, Marcia Christiansen, Dave Eckmann, Mark Kramer, Kris Porter, and Andy Thompson

**WDB Staff Present:** John Cokl, Brian Kalish, Elsa Duranceau, Nicole Rice (Zoom), Jane Spencer, Rob Golla, and CJ Tangedal

**Others Present:** Jim Winkler (Zoom), Tim Kordula (Zoom), Mitchell Rupp (Zoom), Brian Wolfe (Zoom), Al Haga (Zoom), and Sara Guild

1. **Call to Order-** Kinsella called the meeting to order at 10:02 a.m.
2. **Announcement of Quorum-** There was quorum.
3. **Acknowledgement of Guests** – Kinsella welcomed the guests.
4. **Approval of Agenda** – Zimmerman made a motion to approve the agenda; it was seconded by Herold. Motion carried.
5. **Approval of Minutes from March 10, 2022** – Sobczack made a motion to approve the minutes from March 10, 2022; it was seconded by Zimmerman. Motion carried.
6. **Program Presentations** - Brian Wolfe gave an overview presentation of Forward Service Corporation and Cindy Kiesling gave an overview presentation on Labor Education Training Center.
7. **Selection of Providers for Program Year 2022** – Rice reviewed the competitive procurement process for the Workforce Innovation & Opportunity Act providers. Rice also explained that the Workforce Board received one proposal for each program:

**WIOA Youth & Adult - Forward Service Corporation  
WIOA Dislocated Worker - Labor Education Training Center**

Erickson made a motion to approve Forward Service Corporation as provider for the Youth and Adult Programs and LETC as the provider for the Dislocated Worker Program; it was seconded by Chaney. Kiesling abstained. Motion carried.

8. **One-Stop Operator** – Chaney made a motion to approve the North Central One-Stop-Operator Consortium as the OSO provider for PY22; seconded by Murphy. Motion carried.
9. **Announcements from the Chief Elected Officials** – No report
10. **Announcements from the Chair** – Kinsella announced at the next Executive Committee meeting they will discuss having future meetings virtually due to high gas prices.
11. **Approval of Treasurer’s Report** – Chaney made a motion to approve the treasurer’s report; it was seconded by Norlin. Motion carried.
12. **Approval of Program Year 2022 draft Budget** – Zimmerman made a motion to approve the PY22 draft budget as presented; it was seconded by Norlin. Motion carried.
13. **Workgroup/Program Summaries**
  - **Executive Committee** – Kinsella reported that the Executive Committee has approved the Executive Director’s annual appraisal.
  - **Program Updates** – Rice reviewed the quarter 3 performance reports. All three of the WIOA programs are meeting or exceeding all performance metrics. Kiesling reported on a few small closures in the area. Spencer mentioned her ED report is included in the packet. She reported that the Business Services Director has been working with the job centers to do smaller hiring events and is looking forward to planning larger events.
14. **Partner Reports**
  - **OSO** – Lisa Sobczak reviewed job center satisfaction survey and how to deploy. She also reviewed updates from the job centers.
  - **CWITA** – Paula Erickson reported they are in a holding pattern trying to decide what the future of CWITA is and their next steps.

- **CWIMA** – Tait Strand reported they have increased membership from 60 to 172. They gave out \$35,000 in scholarships. Heavy Metal Tour sign up has started and their golf outing is on August 1<sup>st</sup>, 2022.
- **WATEA** – Sara Guild reported last week they opened registration for the auto collision program that will begin the first week of August. Their diesel mechanic registered apprenticeship program is now active. They also have a golf outing on Friday, July 29<sup>th</sup>.

15. **Adjournment** – Meeting adjourned at 12:02pm



## North Central Wisconsin Workforce Development Board

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Northcentral Technical College – D100  
1000 W Campus Drive, Wausau  
Thursday, March 10, 2022 at 10:00 a.m.  
Zoom

### Minutes -

**WDB Members Present:** Dave Eckmann, Kate Ferrel, Paul Herold, Ronald Karl, Cindy Kiesling, Mathew Murphy, and Tait Strand

**WDB Members Present by Zoom:** Thad Brockman, Marcia Christiansen, Paula Erickson, Patty Noland, Tim Norlin, Casey Nye, and Jolene Peet

**WDB Members Absent:** Janene Beck-Hafner, Sandy Bishop, Al Chaney, Joe Kinsella, Mark Kramer, Kristine Porter, Diane Sennholz, Lisa Sobczak, Any Thompson, Dean Zaumseil, and Ron Zimmerman

**WDB Staff Present:** John Cokl, Brian Kalish, Elsa Duranceau, Nicole Rice (Zoom), Jane Spencer, and CJ Tangedal

**Others Present:** Craig McEwen (Zoom), Melinda Osterberg (Zoom), Al Haga (Zoom), Mitchell Rupp (Zoom), Jill Steckbauer (Zoom), and Andy Grimes (Zoom)

1. **Call to Order-** Murphy called the meeting to order at 10:02 a.m.
2. **Announcement of Quorum-** There was quorum.
3. **Acknowledgement of Guests** – Spencer acknowledged the guests present and by Zoom
4. **Approval of Agenda-** Kiesling made a motion to approve the agenda; it was seconded by Ferrel. Motion carried by unanimous voice vote.
5. **Approval of Minutes from December 9, 2021** – Kiesling made a motion to approve the minutes from December 9, 2021; it was seconded by Eckmann. Motion carried by unanimous voice vote
6. **Program Presentation**
  - **Andy Grimes, NCWWDB Scholarship Recipient** – Andy thanked the group for the scholarship. He is a part of the Automotive Technician program at MSTC.

- **Dave Eckmann, Greater Wausau Chamber of Commerce** – Eckmann gave a Power Point presentation on the workforce and labor demographics of central Wisconsin and how to connect businesses with sources of talent.
7. **Announcements from the Chief Elected Officials** – McEwen reported the issues each county discussed at the last CEO meeting.
  8. **Announcements from the Chair** – Murphy turned it over to Spencer who recognized the CEOs and their service to their county and to our board, and for their dedication and commitment to workforce development.
  9. **Review and Approval of Treasurer’s Report**- Cokl provided an overview of the financials that were included in the packet. Ferrel made a motion to approve the treasurer’s report as presented; it was seconded by Herold. Motion carried by unanimous voice vote.
  10. **Overview of NCWWDB’s Audit Results** - Cokl reviewed the audit PowerPoint presentation in the packet.
  11. **Workgroup/Program Summaries:**

**Executive Committee** – Murphy gave some highlights from the last meeting; they approved a new DWD policy and local policy. They reviewed the mid-year monitoring report and had appointments for the RFP evaluation teams.

**Program Updates** – Rice referred to the performance results for quarter two included in the packet. We are meeting or exceeding all the measures across the programs with the exception of the youth measurable skills gain. Rice and the service providers are looking into that issue. Kiesling reported on the dislocations in the area. There were a few companies that did some downsizing or closing over the past couple of quarters. Most of the closings were because of the pandemic.

**NCWWDB Dashboard** – Spencer referenced the dashboard included in the packet. Everything is in good standing currently, but we are coming up on a new cycle of WIOA tasks - certifying the job centers, the new program year MOU with the job center partners, and then looking at the local plan. Spencer also referenced the letter included in the packet that closed out our monitoring from last year.

**Partner Reports:**

**One-Stop-Operator** – Keisling updated the group on the meeting that was held earlier in March. They had the annual job center meeting to connect with all the partners. They discussed how to better align services, the challenges they've had with outreach and their successes. During the regular business meeting they discussed the OSO RFP and decided as a consortium whether or not they would put in for that again.

**CWITA** – Erickson provided the CWITA report. They are in the middle of a reevaluation process doing a strategic plan on how they should move forward as an organization.

**CWIMA** – Tait Strand reported they have just completed their strategic planning. They have increased from 60 members to over 100 members. They are working on their Expo that is coming up on April 26<sup>th</sup>. The planning for Heavy Metal Tour has begun. The golf outing is planned to take place in Stevens Point as last year was very successful.

**WATEA** – No report

12. **Adjournment-** Murphy adjourned the meeting at 11:14AM.



## North Central Wisconsin Workforce Development Board

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1000 W Campus Drive, Wausau  
Thursday, December 9, 2021 at 10:00 a.m.  
Zoom

### Minutes

**WDB Members Present:** Sandy Bishop, Paul Herold, Ron Karl, Joe Kinsella, Mark Kramer, Tim Norlin, Tait Strand, and Ron Zimmerman

**WDB Members Present by Zoom:** Thad Brockman, Al Chaney, Marcia Christiansen, Dave Eckmann, Paula Erickson, Kate Ferrel, Matthew Murphy, Casey Nye, Jolene Peet, Kristine Porter, Lisa Sobczak, and Andy Thompson

**WDB Members Absent:** Janene Beck Hafner, Cindy Kiesling, Patty Noland, Diane Sennholz, and Dean Zaumseil

**WDB Staff Present:** John Cokl, Rob Golla, Brian Kalish, Nicole Rice, Jane Spencer, and CJ Tangedal

**Others Present:** Luke Kramer, Craig McEwen, Melinda Osterberg (Zoom), Eric Sonnleitner, and Jay Verhulst (Phone)

1. **Call to Order-** Kinsella called the meeting to order at 10:01 a.m.
2. **Announcement of Quorum-** There was quorum.
3. **Acknowledgement of Guests** – Kinsella acknowledged the guests present and by Zoom
4. **Approval of Agenda-** Zimmerman made a motion to approve the agenda; it was seconded by Norlin. Motion carried by unanimous voice vote.
5. **Approval of Minutes from September 9, 2021** – Kramer made a motion to approve the minutes from September 9, 2021, with grammar and spelling corrections; it was seconded by Bishop. Motion carried by unanimous voice vote
6. **Program Presentation** – Eric Sonnleitner of the North Central Wisconsin Regional Planning Commission presented on the “Regional Recovery Plan”.
7. **Announcements from the Chief Elected Officials** – McEwen stated there was no report as the last CEO meeting didn’t include a round robin of the nine counties.

8. **Announcements from the Chair** – Kinsella thanked the team for their dedication and commitment through these challenging times and he appreciates all that the team has done.
9. **Review and Approval of Treasurer’s Report**- Cokl provided an overview of the financials that were included in the packet. Bishop made a motion to approve the treasurer’s report as presented; it was seconded by Herold. Motion carried by unanimous voice vote.
10. **Worker Advancement Initiative** – Spencer provided an update on the Worker Advancement Initiative funds that were issued to the boards across the state. NCWWDB received just shy of one million dollars over the next two years. Staff is moving forward with plans for several short-term training, starting as early as January 3<sup>rd</sup>, 2022, with the Construction Trades. There are plans for a Pre-Apprenticeship in Welding and a Heavy Equipment Operator course in late winter and early spring. Staff is working with all three of the technical colleges. Other training will include tourism customer service and childcare. These funds are more flexible than the WIOA funds, as incentives can be provided to participants, helping employers with hiring events and work-based learning opportunities.

11. **Workgroup/Program Summaries:**

**Executive Committee** – Kinsella reported they approved the policies presented in November. Spencer informed everyone that the administrative office move into the new Non-Profit Center has been delayed till May due to construction and supply delays. A temporary office will be set up in Includa. The phone number will be the same and the mail will be forwarded, so there will not be an interruption in services.

**Program Updates** – Rice reported recruitment is one of the biggest challenges right now. Rice is working with the service providers, FSC and LETC, to screen all applicants incoming to see which programming is most appropriate for them. Rice referred to an outreach flyer that was available as a handout. Rice referred to the Program Year 2020 Annual Report of the WIOA performance that was included in the packet. There were two performance areas where the WDB failed, both were by small margins. Rice then referenced the report for Program Year 21 Quarter 1. These are YTD numbers, so the results are based off a small pool. Rice also gave the update



for Dislocated workers. There haven't been any major dislocations at the moment, just a few more from Verso as one section recently shut down.

**NCWWDB Dashboard** – Spencer referenced the dashboard included in the packet. Right now, NCWWDB is doing great. There is compliance within the governance status. DWD recently started the recertification of this Board. Spencer also referred Governor Evers's announcement on the WAI funds. Members can see what other boards are planning with their funds. Spencer discussed the refugee resettlement in the area. Staff is working with its Job Center partners to assist those individuals into the workforce.

## 12. **Partner Reports:**

**One-Stop-Operator** – Kramer updated the group on the meeting that was held earlier in the week. Marathon County Job Center had their ribbon cutting/grand opening in October. The Wisconsin Rapids Job Center is looking at options with their facility lease. The Northern Advantage Job Center is also looking for additional partners due to the additional space available. The city of Marshfield approved its budget to continue funding the Marshfield Job Center for another year. The Adams Job Center was closed temporarily due to staffing issues. Rice updated the group that State of Wisconsin DWD got a \$3 million grant for 12 IT focused projects to include upgrades to the Job Center website as well as some behind the scenes programs. Kalish is working with the Business Solutions team to update folders to give out during business visits.

**CWITA** – Kalish provided the CWITA report. He reported that the IT Conference was held virtually on October 9<sup>th</sup>. The attendance was low. The group convened following the event to discuss ways to increase attendance at future conferences. The group will begin some strategic planning to get more direction and better focus.

**CWIMA** – Tait Strand reported that Heavy Metal Tour planning has started. CWIMA has a goal of 7,000 students for this year. The Technology, Manufacturing, and Innovation Expo is scheduled for April 26<sup>th</sup>. This year they will allow high schooler students and parents to attend for free. CWIMA has entered strategic planning with different phases.

Under the current Move to Manufacturing grant, there are 434 participants enrolled in the program to date.

**WATEA** – No report

13. **Adjournment-** McEwen made a motion to adjourn the meeting; it was seconded by Strand.  
Meeting adjourned at 11:14AM.



## North Central Wisconsin Workforce Development Board

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Thursday, September 9, 2021 at 10:00 a.m.  
Zoom

### Minutes

**WDB Members Present:** Sandy Bishop, Marcia Christiansen (Zoom), Dave Eckmann (Zoom), Paula Erickson, Paul Herold, Ron Karl, Cindy Kiesling (Zoom), Joe Kinsella, Matthew Murphy, Patty Noland, Casey Nye (Zoom), Kristine Porter, Tait Strand (Zoom), and Lisa Sobczak (Zoom)

**WDB Members Absent:** Janene Beck Hafner, Thad Brockman, Al Chaney, Kate Ferrel, Mark Kramer, Tim Norlin, Jolene Peet, Diane Sennholz, Dean Zaumseil, and Andy Thompson

**WDB Staff Present:** Rob Golla, John Cokl, Nicole Rice, Jane Spencer, Brian Kalish and CJ Tangedal

**Others Present:** Al Haga, Renee O-Day, Cindy Gretzinger, Craig McEwen, Casey, Kent Olson, Sara Guild, Kaylyn, Abigail, John Peters, Jamie Arndt, and Donna Roser

1. **Call to Order-** Kinsella called the meeting to order at 10:04 a.m.
2. **Acknowledgement of Guests** – Kinsella acknowledged the guests present and by Zoom, including the Participant Award winners, Kent Olson and Secretary-designee Amy Pechacek.
3. **Announcement of Quorum-** There was no quorum. Quorum announced before item #6 as more board members joined the meeting.
4. **Approval of Agenda-** Bishop made a motion to approve the agenda; it was seconded by Zimmerman. Motion carried by unanimous voice vote.
5. **Program Presentation of the 9<sup>th</sup> Annual Erhard Huettl Awards of Excellence to WIOA Program Participants and the 4<sup>th</sup> Annual Kent Olson Employer of the Year award:** The 9<sup>th</sup> Annual Erhard Huettl Awards of Excellence were presented to the WIOA Program participants, Abigail, the WIOA Youth participant, Kaylyn, the WIOA Adult participant, and Casey, the WIOA Dislocated Worker participant. A to B Auto, Nicholas Hubatch was awarded the 4<sup>th</sup> Annual Kent Olson Employer of the Year Award. Deputy Secretary Pechacek said a few words to the group. Kent Olson also spoke on mentoring and giving back to the community.

6. **Approval of Minutes from June 10, 2021** – Eckmann made a motion to approve the minutes from June 10, 2021; it was seconded by Erickson. Motion carried by unanimous voice vote.
7. **Announcements from the Chief Elected Officials** – McEwen gave an update on the last CEO meeting that was held on August 19<sup>th</sup>, 2021. He updated the group on all the counties' updates.
8. **Announcements from the Chair** – Kinsella announced he will cover his information during the Executive Committee Report.
9. **Review and Approval of Treasurer's Report**- Cokl provided an overview of the financials that were included in the packet. Murphy made a motion to approve the treasurer's report as presented; it was seconded by Christiansen. Motion carried by unanimous voice vote.
10. **Review and Approval of Amendments to Bylaws**- Spencer updated the group on discussions that have occurred with the Executive Committee and the Chief Elected Officials. Spencer is proposing to have a range of board members be 23-27, as long as we are staying within the requirements of the amount of people in workforce and having the majority be private business. The reasoning behind the amendment is it has been difficult to keep a full board. Eckmann made a motion to approve the amendments to the bylaws; it was seconded by Erickson. Motion carried by unanimous voice vote.

11. **Workgroup/Program Summaries:**

**Executive Committee** – Kinsella reported the committee voted to approve the amendments to the bylaws. They also discussion the Governor's AAPR announcement. There is \$130 million available, the workforce board has applied for the Worker Advancement Initiative portion of the funds.

**Program Updates** – Rice gave an update on performance, referencing the blue table reports included in the packet. We missed the credential attainment rate for dislocated worker. For Youth, we missed the median earnings. Kiesling reported Newmark printing in Wisconsin Rapids will be closing their print shop. They are still working with Verso, most students have started their second year of school.

**NCWWDB Dashboard** – Spencer referenced the dashboard included in the packet that tracks the participants we are serving; we did not meet our first goal to increase

the amount of people employed by 10%. The first task was to create the flyers when out talking with stakeholders. The flyer is available to take.

12. **Partner Reports:**

**One-Stop-Operator** – Noland reviewed the last meeting they had, the budget and MOU has been approved. They will be doing the satisfaction surveys in fall and spring instead of winter and summer. The Marathon County Job Center moved last August; they will have an open house in October. There will be all staff training held virtually.

**CWITA** – Erickson reported the IT summer camps took place this year in partnership with UWSP. They have the IT Conference coming up on October 9<sup>th</sup>, it will be a virtual event. The mentorship program is working on matching post-secondary mentees with professionals in the area.

**CWIMMA** – Tait Strand reported they had a successful golf outing, breaking previous years records. In the past five months, their membership has gone from 60 to 130 members. They are looking to build a student scholarship portal online to apply to a scholarship. September 30<sup>th</sup> will be the expo, they are monitoring the COVID situation.

**WATEA** – Sara Guild reported they had a record-breaking golf outing event and fundraiser in July. They have given out \$65,000 in scholarships in the last ten years. They have started an auto collision training program with the help from the fast forward grant, the first group of students graduated last week. 11 of the 12 opted to continue onto the advanced program. They are working on created a collision registered apprenticeship as well as a diesel mechanics program. They are trying to contract the Commute to Careers to find the best fit for this program, they have given 2,000 rides to 70 different individuals to help them get to jobs and training.

13. **Adjournment-** Zimmerman made a motion to adjourn the meeting; it was seconded by Christiansen. Meeting adjourned at 11:12AM.