



NORTH CENTRAL WISCONSIN WORKFORCE DEVELOPMENT BOARD

Request for Strategic Planning Services

The North Central Wisconsin Workforce Development Board is a private, nonprofit corporation with a mission to develop and retain a skilled workforce which meets the changing needs of regional employers and promotes economic growth. NCWWDB administers the federal Workforce Innovation & Opportunity Act (WIOA) employment and training programs for Adults, Youth and Dislocated Workers and oversees the Job Center system in North Central Wisconsin. It serves the Counties of Adams, Forest, Langlade, Lincoln, Marathon, Oneida, Portage, Vilas, and Wood.

NCWWDB is requesting information from individuals/organizations who perform strategic planning to assist in refreshing and updating its current strategic plan that was first implemented in 2020.

Mission

NCWWDB will lead, support, and sustain the development and retention of a skilled, competitive workforce which meets the changing needs of regional employers and promotes economic growth in a global economy.

Core Values

- We value identifying individual potential and investing in human development
- We champion collaboration and innovation
- We value diversity and inclusion
- We value flexibility and integrity
- We will serve those who need us regardless of challenges and barriers
- We value a high-quality standard of life for all

Vision

The NCWWDB will be recognized by its key stakeholders as the premier provider and driver of a partner-focused, integrated, and coordinated service delivery system that produces effective solutions for developing and sustaining a skilled workforce.

Strategic Theme #1: Workforce

Initiative: NCWWDB will maintain and grow the workforce by engaging the emerging, present and past workforce in innovative ways.

Strategic Theme #2: Building Awareness and Partnerships

Initiative: Through communication, collaboration, and commitment, NCWWDB will be the link between individuals and businesses that drive workforce engagement.

Strategic Theme #3: Funding

Initiative: NCWWDB will strive to create a sustainable funding portfolio that enhances financial stability and supports the work of the organization.

If you are interested in being considered for the work of refreshing and updating NCWWDB's strategic plan, please send your submission to jspencer@ncwwdb.org by April 19, 2024. In your submission, include your knowledge of workforce development, experience with strategic planning, your methodology, timeline and costs. All submissions will be considered based on the criterion listed above.